

# Proto-Microspeak: Coceptualize

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 [devblogs.microsoft.com/oldnewthing/20090721-00](http://devblogs.microsoft.com/oldnewthing/20090721-00)

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Many years ago, to see whether anybody was paying attention, a colleague and I slipped the made-up word “coceptualize” into a document. Nobody said a thing.

Either nobody read that part of the document, or they did and thought it was a real word.

Raymond Chen

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